# TANALA RUDA

## CHRIST COLLEGE (AUTONOMOUS)

Affiliated to University of Calicut and Accredited by NAAC 'A' Grade IRINJALAKUDA - 680 125, KERALA, INDIA.

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# **JOURNALISM**

(Value Added Certificate Course)

Course Code: CPCC16 -

### **Summary Report 2017-18**

The course started on July 8, 2017. There were 48 students and 48 students completed the course. The course was of 40 hrs duration. Students enjoyed the course and attended very interestingly.

### **Course Outcome:**

- The students will be able to identify the use of media in providing meaningful information
- Students will be able to identify news values and comprehend the news process
- Demonstrate interviewing and newsgathering skills
- Display editing skills including proof reading and headline writing

Coordinator: Dr. K. J Varglies C

Fr. Dr. Jolly Andrews
Assistant ProfessorIn-charge of Principal
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Irinjalakuda